

### 3.1.2. POs attainment levels

**Table no. – 3.2 - POs Attainment**

Sl No	Course Name	Course Code	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
<b>SEMESTER 1</b>										
1	Economics for Managers	1.1	2.5	3	1	2.8	-	1	-	1.25
2	Organizational Behaviour	1.2	2.6	2.4	2.8	2.4	2.4	2.8	2.6	2.6
3	Accounting for Managers	1.3	1	2	-	2	0.6	0.8	-	0.6
4	Statistics for Managers	1.4	3	3	3	2.33	2.33	2	2.5	2
5	Marketing for Customer Value	1.5	2.6	2.6	2.6	2.4	2.6	2.8	2.4	2.6
6	Business and Industry	1.6	3	2	2	3	2.25	3	3	3
7	Communication Skills	1.7	2	2	3	2	3	3	2.5	3
<b>SEMESTER 2</b>										
8	Technology for Management	2.1	2.6	3	2.4	3	3	3	2.4	2.8
9	Management Research Methods	2.2	3	3	-	1	1	2	-	2
10	Entrepreneurship and Ethics	2.3	2.6	2.6	3	1.6	1.6	1.6	1.6	3
11	Human Capital Management	2.4	1.75	-	1.75	-	2.75	-	1.75	2.5
12	Financial Management	2.5	2.5	2.75	1	1.75	1.75	1	1.25	1
13	Quantitative Techniques and Operations Research	2.6	2.5	2.75	1.75	2.75	2.75	2	1.25	2.5
14	Innovation Management	2.7	2.8	2.8	2	1.5	2.3	1.3	1.3	2
<b>SEMESTER 3</b>										
	Strategic Management and Corporate Governance	3.1	2.2	2.6	2.6	2.8	2.4	2.6	2.6	2.6
	Projects and Operations Management	3.2	2.5	2.5	2.75	2.25	2.75	2.5	2.5	2.5
<b>FINANCE</b>										
	Indian Financial System	3.3.1	2.2	2.5	1	2.6	1.2	1.4	1.6	2.6
	Corporate Tax Planning and Management	3.3.2	0.6	2.4	0.6	3	1.2	1.2	-	0.4
	Corporate Valuation and	3.3.3	2	2.8	1.5	2.8	1.5	1	2	2.8

	Restructuring									
<b>MARKETING</b>										
	Retail Management and services	3.4.1	1.75	2	2.5	3	2.5	2	2.5	2
	Consumer Behaviour	3.4.2	2.6	2.6	2.4	2.8	2.8	2.2	2.8	2.4
	Rural and Agricultural Marketing	3.4.3	3	2.67	2	3	2.33	3	2.67	2.33
<b>HUMAN RESOURCE MANAGEMENT</b>										
	Learning and Development	3.5.1	2.75	2.25	1.6	2	1.8	1	1.4	2.2
	Industrial and Employee Relations	3.5.2	2.3	1.25	2	2.6	1.3	2	1	1.6
	Performance Management System	3.5.3	2	2	3	1	3	1	1	3
<b>HEALTHCARE MANAGEMENT</b>										
	Perspectives on Health Care Sector	3.6.1	3	2.33	2.33	2.25	2.5	2	2	2
	Management of Public Health Systems	3.6.2	2.2	3	2.6	2.6	2.4	2.4	2.6	2.8
	Health Economics	3.6.3	2	2	1	2.2	-	-	-	2.2
<b>INTERNSHIP REPORT</b>										
	Project Work	3P1	3	2	-	2.67	1	1.67	2	3
<b>OPEN ELECTIVES</b>										
	<b>Media and Society</b>	<i>OPE3AG</i>	1.7	-	1	2	1	2	2	1
	<b>Cooperative Management</b>	<i>OPE3A3</i>	1.6	-	2	2	2	1	2	1
	<b>Basic of Income Tax</b>	<i>OPE3C2</i>	<b>2</b>	<b>2.6</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>1.2</b>
<b>SEMESTER 4</b>										
	International Business Dynamics	4.1	3	2.6	2.4	2	1.4	2	2.6	2.6
<b>FINANCE</b>										
	Investment Analysis and Management	4.2.1	2.8	2.8	1	1.8	1.8	1	1.2	1
	International Financial Management	4.2.2	0.4	2.8	0.2	3	0.8	0.8	2	0.2
	Risk Management and Derivatives	4.2.3	2.2	2.6	1	2	1.4	1	1.5	2.4

<b>MARKETING</b>										
	Strategic Brand Management	4.3.1	3	2.33	2	2.66	2.66	2.66	2.66	2.66
	International Marketing Strategy	4.3.2	2.5	3	1.5	3	2	2.2	3	3
	Digital Marketing	4.3.3	2.6	3	2.4	2.6	2.4	3	3	3
<b>HUMAN RESOURCE MANAGEMENT</b>										
	Strategic HRM	4.4.1	2.5	0.5	3	3	2.75	2.25	2.25	2.25
	International HRM	4.4.2	1.8	2.2	2.8	3	2.4	2.2	2.2	1.8
	Talent and Knowledge Management	4.4.3	2.6	0.2	2.8	2.6	3	1.6	2	2.8
<b>HEALTHCARE MANAGEMENT</b>										
	Basic Management Aspects of Health Care Settings	4.5.1	2.25	2	2.5	2.33	1.66	1.66	1.25	1.75
	Strategic Management in Health Care Settings	4.5.2	2.3	2.8	2	2.5	2.5	1	1	2.3
	Management of Hospital Services	4.5.3	2.75	3	2.75	2.75	3	2.5	2.25	2.75
<b>DISSERTATION REPORT</b>										
	<b>Dissertation</b>	4.2	3	2	0	2.67	1	1.67	2	3
<b>VIVA VOCE</b>										
	<b>Viva</b>	4.3	2	1	0	2.1	0	3	0	2
<b>Direct Attainment (80%)</b>										
	<b>Total</b>		109.55	104.23	83.53	109.11	88.78	84.81	82.13	101.99
	<b>Average</b>		2.33	2.37	1.90	2.37	1.97	1.88	1.96	2.17
	<b>Direct Attainment</b>		<b>1.86</b>	<b>1.90</b>	<b>1.52</b>	<b>1.90</b>	<b>1.58</b>	<b>1.51</b>	<b>1.56</b>	<b>1.74</b>
<b>Indirect Attainment (20%)</b>										
<b>a</b>	Student Exit Feedback on Program		2	2	3	2	2	2	3	2
<b>b</b>	Alumni Feedback		3	3	2	2	3	2	2	3
<b>c</b>	Employers' Feedback		2	2	3	1.8	2.1	2.4	3	3
	<b>Total</b>		7	7	8	5.8	7.1	6.4	8	8
	<b>Average</b>		2.33	2.33	2.67	1.93	2.37	2.13	2.67	2.67
	<b>Indirect Attainment</b>		0.47	0.47	0.53	0.39	0.47	0.43	0.53	0.53

## PO ATTAINMENT

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
<b>Direct Attainment (80%)</b>	1.86	1.90	1.52	1.90	1.58	1.51	1.56	1.74
<b>Indirect Attainment (20%)</b>	0.47	0.53	0.53	0.39	0.47	0.49	0.47	0.60
<b>TOTAL</b>	<b>2.23</b>	<b>2.28</b>	<b>1.82</b>	<b>2.28</b>	<b>1.90</b>	<b>1.81</b>	<b>1.87</b>	<b>2.09</b>

## Course Outcomes Of All Courses With Respect To Set Attainment Levels

Course Code	Course Name	IA	DA	Total
<b>Semester I</b>				
1.1	Economics for Managers	0.6	2.4	3
1.2	Organizational Behaviour	0.6	2.4	3
1.3	Accounting for Managers	0.6	1.8	2.4
1.4	Statistics for Managers	0.6	1.8	2.4
1.5	Marketing for Customer Value	0.6	2.4	3
1.6	Business and Industry	0.6	2.4	3
1.7	Communication Skills	0.6	2.4	3
<b>Semester II</b>				
2.1	Technology for Management	0.6	2.4	3
2.2	Management Research Methods	0.6	2.4	3
2.3	Entrepreneurship and Ethics	0.6	2.4	3
2.4	Human Capital Management	0.6	2.4	3
2.5	Financial Management	0.6	1.6	2.2
2.6	Quantitative Techniques and Operations Research	0.6	1.6	2.2
2.7	Innovation Management	0.6	2.4	3
<b>Semester III</b>				
3.1	Strategic Management and Corporate Governance	0.6	2.4	3

3.2	Projects and Operations Management	0.6	2.4	3
<b>Finance</b>				
3.3.1	Indian Financial System	0.6	2.4	3
3.3.2	Corporate Tax Planning and Management	0.6	1.8	2.4
3.3.3	Corporate Valuation and Restructuring	0.6	1.6	2.2
<b>Marketing</b>				
3.4.1	Retail Management and services	0.6	2.4	3
3.4.2	Consumer Behaviour	0.6	2.4	3
3.4.3	Rural and Agricultural Marketing	0.6	2.4	3
<b>HR</b>				
3.5.1	Learning and Development	0.6	2.4	3
3.5.2	Industrial and Employee Relations	0.6	2.4	3
3.5.3	Performance Management System	0.6	1.8	2.4
<b>Healthcare</b>				
3.6.1	Perspectives on Health Care Sector	0.6	2.4	3
3.6.2	Management of Public Health Systems	0.6	2.4	3
3.6.3	Health Economics	0.6	2.4	3
	Project*	--	3	3*
<b>Semester IV</b>				
4.1	International Business Dynamics	0.6	2.4	3
<b>Finance</b>				
4.2.1	Investment Analysis and Management	0.6	1.6	2.2
4.2.2	International Financial Management	0.6	2.4	3
4.2.3	Risk Management and Derivatives	0.6	2.4	3
<b>Marketing</b>				
4.3.1	Strategic Brand Management	0.6	2.4	3
4.3.2	International Marketing Strategy	0.6	2.4	3
4.3.3	Digital Marketing	0.6	2.4	3
<b>Human Resource</b>				
4.4.1	Strategic HRM	0.6	2.4	3

4.4.2	International HRM	0.6	2.4	3
4.4.3	Talent and Knowledge Management	0.6	2.4	3
<b>Healthcare</b>				
4.5.1	Basic Management Aspects of Health Care Settings	0.6	2.4	3
4.5.2	Strategic Management in Health Care Settings	0.6	2.4	3
4.5.3	Management of Hospital Services	0.6	2.4	3
402	Dissertation*	--	3	3*
403	Viva*	--	3	3*

*\*III Sem Project, IV sem Dissertation and Viva are completely evaluated by University*

*Evaluators. Hence no weightage has been associated to internal component.*