

REGISTRATION FEE

A registration fee of Rs.200 will be charged per participant. Registration fee can be paid by demand draft/cheque/cash to Acharya's Bangalore B-School payable at Bangalore.

OTHER DETAILS

DATE : 19.3.2011, Saturday.

TIME : 9.30 am – 5.00 pm.

VENUE : Acharya's Bangalore B-School Campus.



ABBS

Acharya's Bangalore B-School
Bangalore

Acharya's Bangalore B-School

Contact Address:

Dr. H. R. Venkatesha

Director

Acharya's Bangalore B-School

3, Lingadheeranahalli

Off Magadi Road

Bangalore 560 091

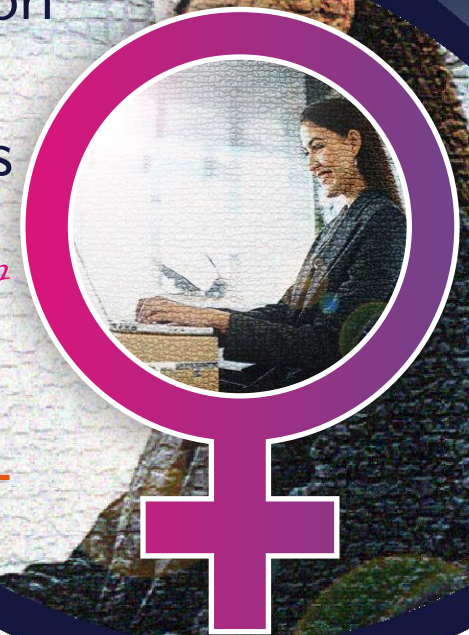
Ph: 9448407444

hrvenkatesha@acharyabbs.ac.in

Workshop cum Exhibition for Women Entrepreneurs

*"Realise the power hidden within
you and transform your Life."*

MARCH 19, 2011, SATURDAY
ACHARYA'S BANGALORE B-SCHOOL



www.acharyabbs.ac.in

Co-ordinators

Dr. A. Dhanalakshmi

Dr. K.H Anilkumar

Prof. R. Venkataraman

Acharya's Bangalore B-School

3, Lingadheeranahalli

Off Magadi Road

Bangalore 560 091

Ph: 9731303580

anil@acharyabbs.ac.in



UNIVERSITY WOMEN'S
ASSOCIATION OF BANGALORE

In Association with



THE ASSOCIATION OF WOMEN
ENTREPRENEURS OF KARNATAKA

ACHARYA'S BANGALORE B SCHOOL - ABBS

Over the past decade, Acharya's Bangalore B-School (ABBS) has been steadily educating young minds in Health Sciences, Biotechnology and Management. ABBS has been ranked as the 5th best emerging B-school of India by Business Barons in their October 2009 issue. Dainik Bhaskar group, a leading publishing house has ranked us as the 29th best B-school in India in March 2010. MBA programme offered by ABBS is recognized both by Bangalore University and AICTE, New Delhi. We also offer autonomous PGDM programmes recognized by AICTE. Acharya is one of the few B-schools in India that has taken an initiative in creating new knowledge and disseminating it through conferences and seminars. The institute is conducting Management Development Programmes, workshops, industry interface courses, and entrepreneurship programmes. Workshop on "Branding the Brands" (2009 November), national level "Green Conference" (2010 March) and International conference on the topic "Business Vision 2020" (2010 April), Leadership Development Programme for leaders of schools and education establishments (2010 June) are few of our initiatives in the past few months.

UNIVERSITY WOMEN'S ASSOCIATION OF BANGALORE - UWAB

The UWAB is a "social" organization. It is working in the area of empowerment of women. The UWAB has been formed by members who are working in the area of empowerment and education of less-advantaged women and girls. UWAB is affiliated to the International Federation of University Women (IFUW) through the Indian Federation of University Women Association (IFUWA). However, the work is done at the local and community level. Major projects of UWAB are:

- A working women's hostel at Sampangiramnagar, Bangalore, which has been running successfully for over 30 years.
- A Computer Training Center at Sampangiramnagar, in the hostel premises, which has been running for over 15 years. Spoken English classes are also conducted here.
- A rural project at Lakshimpura village on the outskirts of Bangalore where houses and a community hall were built for a group of nomadic people.
- A second working women's hostel is envisaged at HAL III stage, Bangalore. The building construction is now underway.
- Free tuitions for high-school students appearing for their Board exams.

WORKSHOP CUM EXHIBITION

ABBS, UWAB and AWAKE are jointly organizing one day Workshop cum Exhibition for women entrepreneurs. A country which cannot give impetus for the growth of the fifty per cent of the population – women – that country cannot dream of becoming super power and cannot aspire to become a developed one with sound economy and sustainable economic growth through entrepreneurship. Entrepreneurship development and entrepreneurial environment have a significant role to play in this process. Everyone has the potential to excel and creating an environment of entrepreneurship and self-employment to boost development. The time has now come for all to realize the need for creating and developing organizations, where business ideas can be incubated. Considering this AWAKE, UWAB and ABBS have decided to conduct this one day workshop and also facilitate the entrepreneurs who are already in the field to exhibit their products in the campus. This will create a platform for networking especially to the budding women entrepreneurs. Those who want to setup businesses can learn and enrich themselves with the advice and experiences of successful women entrepreneurs. In this endeavour all concerned in the country have to rise to the occasion. This one day Workshop cum Exhibition is a small step in this direction.



THE PROGRAMME IS EXPECTED TO:

- Provide an overview of the essentials of entrepreneurship such as, initiating the processes for accessing finance, getting necessary regulation, licenses and permits.
- Help entrepreneurs to understand the essentials of writing a good Business Plan for getting financial assistance.
- Understanding the pros and cons of starting the business.
- Guide entrepreneurs in marketing their products and,
- Provide a forum for entrepreneurs to meet and network.

THE ASSOCIATION OF WOMEN ENTREPRENEURS OF KARNATAKA - AWAKE

AWAKE was founded in December 1983 and is one of India's premier institutions for women entrepreneurs totally devoted to the development of entrepreneurship among women. AWAKE is a not-for profit, Non-Governmental Organization. AWAKE is an ISO 9001-2000 accredited organization.

Women entrepreneurs are members who volunteer their time to contribute to the functioning of the organization.

AWAKE's members facilitate and guide women who want to start or improve their businesses. Entirely run by entrepreneur – volunteers, the members counsel, train, share experience & expertise, provide peer group support & hand hold when needed. Every Thursday, a large number of women come to AWAKE for business counseling.

AWAKE promotes entrepreneurship through Business Incubators along with Entrepreneurship skill training so as to enable a successful nurturing of entrepreneurs for emulation world-wide.

AWAKE is often called upon to provide national & international collaboration, be a resource organization in institutional competence building, training, commercial & technology linkages. A number of Asian, African, & Latin American delegates have made study visits to AWAKE.

An affiliate of Women's World Banking, AWAKE has built up a strong support network with non-governmental and governmental development agencies, working with them to provide the expertise in entrepreneurship development.

