
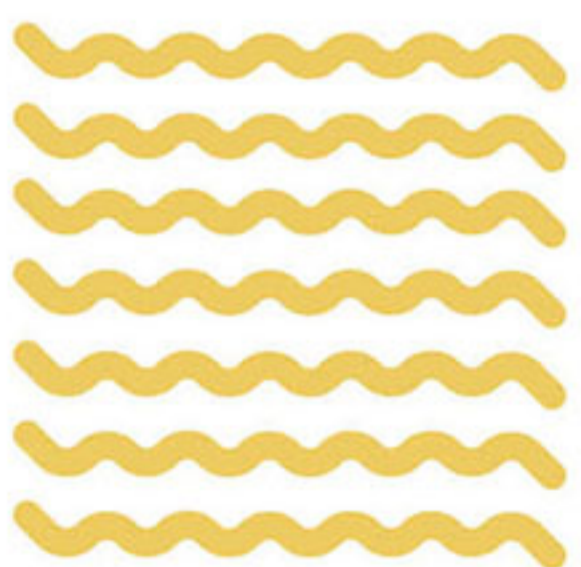




**B. Com**

# Logistics & Supply Chain Management



**Acharya Bangalore  
B-School**



'A' Graded Institution  
**NAAC**  
NATIONAL ASSESSMENT AND  
ACCREDITATION COUNCIL



## — Overview

The field of supply chain management is rapidly changing. Today supply chain leaders need to source, produce, and deliver products and services. They also need to leverage innovative technologies to align with their firm strategies and supply chains. We at ABBS, help students explore the course through a financial lens and understand the supply chain networks in global and domestic contexts. This prepares them to address issues such as cost reduction and service enhancement tactfully. Areas of study will include functions of procurement, production, distribution and customer service, along with knowledge on a diverse range of designs and structures.

## — HOD's Message



I welcome you all to the department of Commerce- Logistics and Supply Chain Management. ABBS gives various opportunities to students to get skill-based education, value-added certificate programs along with the regular curriculum. The fast-paced domain of logistics will interest you as your potential career option. I wish our students the best at ABBS and a progressive, professional career!

### **Mr. Ashoka G**

*M. Com, MBA, B. Ed*

*Program Co-Ordinator, Department of Commerce-Logistics and Supply Chain Management*

## — First Semester Subjects

- Fundamentals of Accountancy
- Procurement, Storage & Warehouse Management
- Basics of Logistics & Supply Chain Management
- Digital Fluency/Spreadsheet for Business
- Marketing of Services
- Physical Education - Yoga
- Languages I & II
- Health and Wellness

Pedagogy: Classrooms lecture, tutorials, Group discussion, Seminar, Case studies, field work, etc.

## Objectives of B. Com Logistics course at ABBS

- To familiarize students with the fundamentals of logistics and accounting.
- To build relevant skillsets in supply chain management and finance.
- To prepare individuals for the supply chain industry and the finance world through experiential learning.
- To build professionals through skill development activities.

## — Career Prospects

01	Accountant	06	Export Sales Coordinator
02	Export Executive	07	Business Analyst
03	Import & Export Agent	08	Business Consultant
04	Logistics Coordinator	09	Operations specialist
05	Distribution Centre Officer	10	Corporate/Government Relations Officer

## — Value Added Certifications

- Supply Chain Management.
- Logistics and Shipping Management.

## — Program Dates

The admission process for the various programs commences during January of every year and extends till the last date of admission, as per the university regulations or availability of seats.

Note: Aspirants are instructed to personally confirm the admission dates and timelines from the admissions office.

## — Admission Eligibility

10+2 or PUC equivalent degree from a recognized education board and a minimum aggregate of 40% in 10th and 12th.

## — Who Should Apply?

- Students with a keen interest in the logistics and finance industry.
- Students that want to enhance their knowledge in supply chain and logistics.
- Students who wish to pursue a career in operations.
- Students who want to become experts and grow in the financial accounting of the supply chain industry.



**Aspire. Accelerate. Achieve.**



**Acharya Bangalore B-School**



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